GOT DATA?
Make it Easier to Use

<N DDI>
NORTH AMERICAN DDI USER CONFERENCE

The Data Documentation Initiative (DDI)
www.ddialliance.org

is an international standard for describing data from the social, behavioral, and economic sciences.

The NADDI2015 theme

Research Data Management: Enhancing Discoverability with Open Metadata Standards

emphasizes an applied use of DDI to research data. Meant to appeal to a wide assortment of individuals involved in creating, managing, and using research data, the conference encourages the submission of presentations that showcase the importance of DDI metadata for not only discovering and using research data, but as a practical and utilitarian principle supporting research data production and management.

The pre-conference will include a full day of DDI training.

April 8-10, 2015

on the campus of the University of Wisconsin Madison, WI

Hosted by the Institute on Aging and MIDUS (Midlife in the US)

Who Should Attend?
- **data analysts**
- **researchers & data professionals in the social sciences & other disciplines**
- **librarians**
- **software developers**
- **anyone using or interested in learning to use metadata standards**

Register by 3/15/15 for the Early Rate:

Training workshops $115 (Students $50)

Conference registration $150 (Students $50)

A wonderful city
A wonderful conference

For more information & to register, see: **www.ssc.wisc.edu/naddi2015**